



**Shiv Chhatrapati Shikshan Sanstha's
Rajarshi Shahu Mahavidyalaya (Autonomous), Latur
Department of Commerce
A) A SUMMARY REPORT**

1) Title of Programme:		Online Workshop on Retail Management		
2) Name of Organizing Department/Unit:		Commerce		
3) Name of the Coordinator(s)/ Convener(s)/ Organizer(s) of the Programme:		Chief Organizer: Dr. Mahadev Gavhane , Principal Joint Chief Organizer: Dr. A. J. Raju , Vice-Principal Joint Chief Organizer: Prof. S. N. Shinde Vice-Principal Organizing Secretary : Dr. P. R. Rodiya		
4) Date(s) of the Programme:		10 th May, 2021 @ 11.00AM		
5) Venue:		Online Microsoft Teams Platform		
6) Target Group:		Commerce Faculty Students		
7) Number of Participants:		Male	Female	Total
A separate list with signatures be maintained in the department/Unit)	Teaching	02	04	06
	Non-Teaching	--	--	--
	Students	20	34	54
8) Name(s) and details of Resource Person(s), if any:		Dr. Naresh Pinamkar, Assistant Professor, Department of Commerce, Maharashtra Mahavidyalaya, Nilanga,		
9) Total Expenditure for the Programme:		Rs.1000/-		
10) Source of Funding:		College		



B) Report

i. Title :

Online Workshop on Retail Management

ii. Introduction

Indian Retail Sector is a booming industry in India. Though many companies are entering the world retailing in India, the challenges are also many due to the geographic, economic, political conditions of India. Moreover, the Indian retail customer behavior undergone major changes. This workshop is intended to instill knowledge on the current development in the Indian Retail Sector and the skill to manage the challenges that is unique to the industry. Thus, Department of Commerce has organized the online Workshop on Retail Management on 10th May, 2021, through Microsoft Teams online platform to introduce recent trends in Retail Business in India

iii. Objectives of the Programme/ issues addressed:

- To explore knowledge about the Indian Retail Market.
- To understand Retail market trend, Retail customer behavioral pattern, Gaining confidence in managing customers, developing keen insight of retail marketing.
- To help to play a better strategic role in managing day-to-day activities in their retail unit.

iv. Details of Participants:

Total 60 participants (22 Male and 38 Females) attended the webinar.

v. Brief Summary of Events/ Sessions

Dr. Naresh Pinamkar, Asst. Prof. Dept. of Commerce, Maharashtra Mahavidyalaya, Nilanga, was a resource person. Dr. Pinamkar explained that Retail management includes all the steps required to bring the customers into the store and fulfill their buying needs. Retail management makes shopping a pleasurable experience and ensures the customers leave the store with a smile. In simpler words, retail management helps customers shop without any difficulty.

vi. Conclusion, with Feedback on the Programme :

The current status of retail brand development, and the future potential for brand-building, varies widely across countries and retail sectors. Strong retail brands are most advanced in the UK, including possibly the world's strongest brand in product retailing; The participants cleared their doubts in discussion with the resource person.

vii. Any Appendix :

List of Participants attached

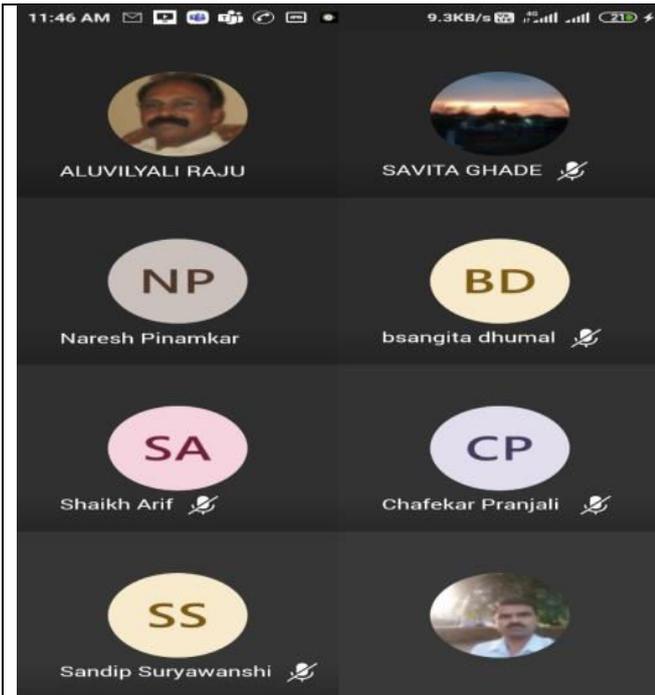
Date :10.5.2021


Convener

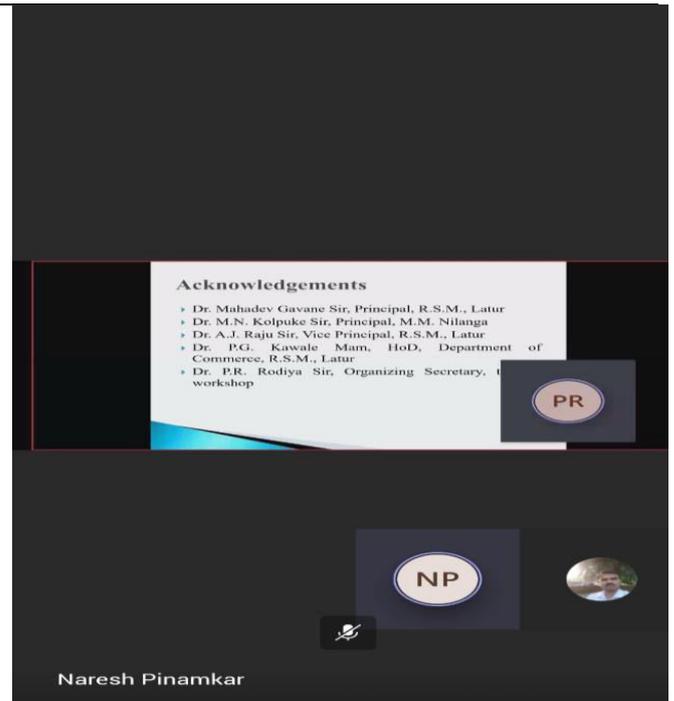

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Dept. of Commerce
Rajarshi Shahu Mahavidyalaya
LATUR


Principal
Principal
Rajarshi Shahu Mahavidyalaya
(Autonomous), Latur

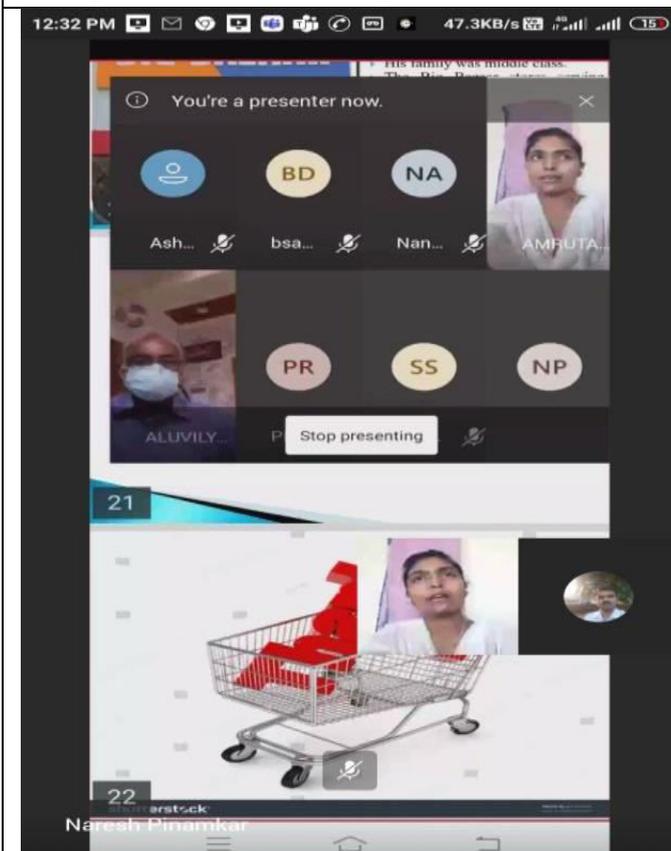
C) Geotagged Photographs /Screenshot:



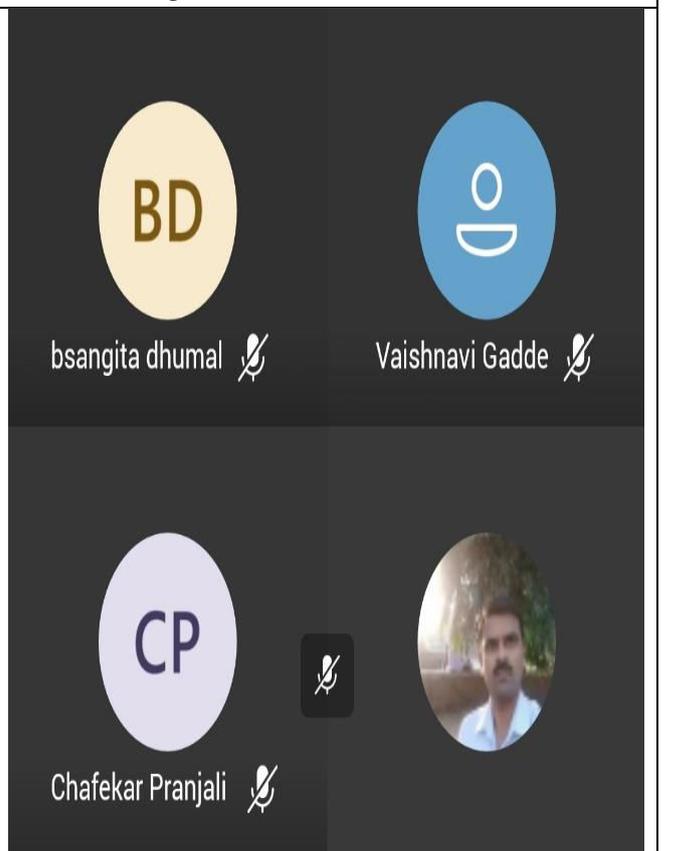
Dr A. J. Raju, Vice Principal delivering the concept note of the workshop.



Dr. Pinamkar, Guest Speaker explaining the term Retail Management.



Participants attended the workshop on Retail Management



Dr. Prakash Rodiya, Convener of the program summarized the program and proposed vote of thanks.

D) Link of Video of the programme if any

E) Copies of Brochure Prepared for the Programme:

Shiv Chhatrapati Shikshan Sanstha's
Rajarshi Shahu Mahavidyalaya (Autonomous), Latur
Dist. Latur 413512(MS, India)
Department of Commerce
Organizes Online Workshop on

“Retail Management”
(Collaborative Activity under MoU)
Monday, 10th May, 2021 @ 11.00 a.m.


Chief Organiser
Dr. Mahadev Gavhane
Principal, RSM, Latur


Resource Person
Dr. Naresh Pinamkar
Asst. Professor
Maharashtra Maha., Nilanga


Chairperson
Dr. A.J. Raju
Vice Principal
RSM, Latur


Prof. S.N. Shinde
Vice Principal
RSM, Latur


Organizing Secretary
Dr. P. R. Rodiya
Dept. of Commerce,
RSM, Latur

Organizing committee

- **Dr. P.S. Trimukhe (HoD)**
- **Dr. V.D. Dhumal**
- **Ms. J.M. Shaikh**
- **Ms. S.N. Bagwan**
- **Ms. A.K. Balsaraf**
- **Ms. A.D. Sawalsure**
- **Ms. J.M. Nahata**
- **Mr. S.V. Karnekar**

Registration Link: <https://forms.gle/STcqMURZVdr3C6PA7>

 **Microsoft Teams Link :** <https://teams.microsoft.com/join/19%3a2ab45149e0134a46817d735ef02c03ee%40thread.tacv2/1602343986455?context=%7b%22Tid%22%3a%22e8f34de1-f7db-463e-bb7f-379d5e6286a8%22%2c%22Oid%22%3a%22545aa35c-3850-44ee-b639-77135016144c%22%7d>

F) Any Other Publicity Material :

Rajarshi Shahu Mahavidyalaya (Autonomous), Latur
Workshop on Retail Management
List of Participants (10.5.2021)

Sr. No.	Name of Participants	Gender	Designation	Class
1	Ankushe Shweta Mahadev	Female	Student	B.Com.III
2	Aradwad Pratiksha Dnyanoba	Female	Student	B.Com.III
3	Arbale Akanksha Shivaji	Female	Student	B.Com.III
4	Attar Sumaiya Abdul	Female	Student	B.Com.III
5	Avaskar Dipali Dilip	Female	Student	B.Com.III
6	Awadhute Mohini Manohar	Female	Student	B.Com.III
7	Babalsure Priyanka Vyankat	Female	Student	B.Com.III
8	Bansangita Dhumal	Female	Student	B.Com.III
9	Ghade Savita	Female	Student	B.Com.III
10	Bandgar Sneha Shrikishan	Female	Student	B.Com.III
11	Chafekar Pranjali	Female	Student	B.Com.III
12	Bavage Anjali Santosh	Female	Student	B.Com.III
35	Bawalge Pramod Panditrao	Male	Student	B.Com.III
36	Bhise Shailesh Dharmraj	Male	Student	B.Com.III
37	Bhise Shaileshkumar Dattatraya	Male	Student	B.Com.III
13	Bhoomkar Nikita Vaman	Female	Student	B.Com.III
38	Bhosale Sumit Dhanraj	Male	Student	B.Com.III
39	Bhosale Vijay Dhanraj	Male	Student	B.Com.III
40	Bhure Aakash Tanaji	Male	Student	B.Com.III
14	Bhure Aishwarya Gajanan	Female	Student	B.Com.III
41	Bhutada Shivam Jayram	Male	Student	B.Com.III
15	Bidve Shreya Kashinath	Female	Student	B.Com.III
42	Biradar Uday Satyawan	Male	Student	B.Com.III
16	Birajdar Kiran Sanjay	Female	Student	B.Com.III
17	Boke Anuradha Namdev	Female	Student	B.Com.III
43	Bokil Swapnil Padmakarrao	Male	Student	B.Com.III
18	Bora Sanjana Santosh	Female	Student	B.Com.III
19	Borphale Madhuri Mahesh	Female	Student	B.Com.III
44	Boyane Vishnu Abhang	Male	Student	B.Com.III
20	Budhe Rutuja Shivshankar	Female	Student	B.Com.III
21	Buke Tanuja Vikas	Female	Student	B.Com.III
45	Burge Balaji Sandipan	Male	Student	B.Com.III
22	Chamle Mayuri Shyam	Female	Student	B.Com.III
23	Chamle Shital Ram	Female	Student	B.Com.III
24	Changule Shivani Balaji	Female	Student	B.Com.III
25	Channagire Priyanka Vitthal	Female	Student	B.Com.III
26	Gadde Vaishnavi	Female	Student	B.Com.III
27	Chavan Sulbha Kacharu	Female	Student	B.Com.II

28	Chebale Swati Laxman	Female	Student	B.Com.III
46	Shaikh Arif	Male	Student	B.Com.III
47	Chopade Dnyaneshwar Prabhakar	Male	Student	B.Com.III
29	Chothve Sonali Santosh	Female	Student	B.Com.III
30	Choudhari Ankita Vishnu	Female	Student	B.Com.II
31	Dandime Dipalee Babruwan	Female	Student	B.Com.II
32	Dangale Vaishanavi Shamrao	Female	Student	B.Com.II
33	Daware Divya Balu	Female	Student	B.Com.III
34	Dede Pallvi Dinesh	Female	Student	B.Com.III
48	Deshmukh Ranjitsingh Hanmantrao	Male	Student	B.Com.III
49	Dhumal Hrishikesh Vyankatesh	Male	Student	B.Com.III
50	Dongare Laxman Bhaskar	Male	Student	B.Com.III
51	Garad Rohit Nanasahab	Male	Student	B.Com.III
52	Ghodake Santosh Lahukant	Male	Student	B.Com.III
53	Giri Maharudra Dattatray	Male	Student	B.Com.III
54	Gone Mahesh Sakharam	Male	Student	B.Com.III
55	Dr. P. R. Rodiya	Male	Teacher	--
56	Dr. V. D. Dhumal	Male	Teacher	--
57	Miss.J.M.Shaikh	Female	Teacher	--
58	Miss.S.N.Bagwan	Female	Teacher	--
59	Miss.A.D.Savalsure	Female	Teacher	--
60	Miss.A.K.Balsaraf	Female	Teacher	--

Date:10.5.2021


Convener


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